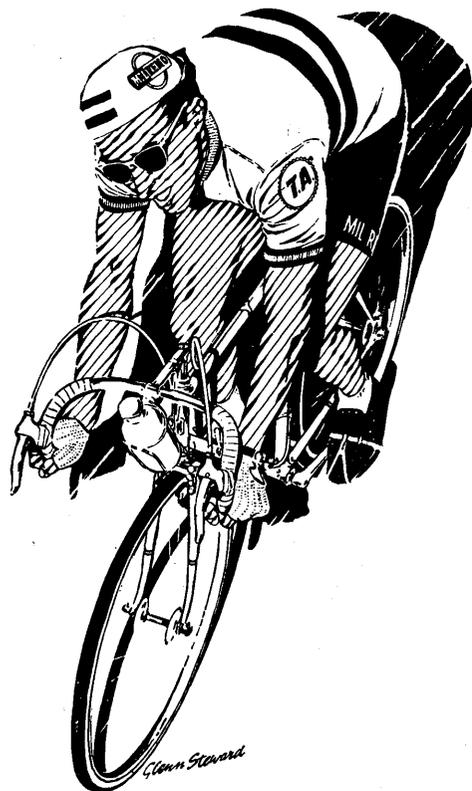


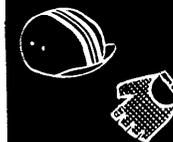
**FROM THE CAP
DOWNWARDS . . .**



THE BEST OF EVERYTHING
IN CYCLE CLOTHING
IS DISTRIBUTED BY

RON KITCHING

CLOTHING



2

From practical experience RON KITCHING knows the importance of the right kit for cycling. For this reason his first introductions from the Continent included clothing designed and used by champions.

JAPAN



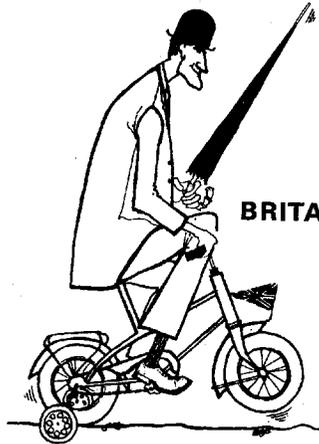
DENMARK



Now his firm's range covers every need of tourist, club-rider and racer. No sacrifice of quality has been made to price consideration and the agencies represent in each instance the top firm in **Belgium, Denmark, France, Holland, Italy, Japan, Spain** and, of course, **Great Britain.**

You can order the products in this section with confidence, secure in the knowledge that they have no equal.

BRITAIN



HOLLAND



ITALY



FRANCE



SPAIN



BELGIUM



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ARTICLE

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Training Suits
Training Tights

MANUFACTURER

SERGAL.
ALEX-SPORT—RON-KIT.
CAMPIONE—HECTOR MARTIN—ZIFFIRO.
HECTOR MARTIN—RON-KIT—SERGAL—ZIFFIRO
STORM CHEETAH—ZIFFIRO.
ALEX-SPORT—ANERO-SPORT—BERTIN—MILREMO—
RON-KIT—SERGAL—VITTORIA—ZEUS.
ALEX-SPORT—RON-KIT—SERGAL.
CINELLI—SERGAL—ZIFFIRO.
ZIFFIRO.
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ARTICLE

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Bootees—Capes (Racing)—Capes (Touring)—Crash Hats—
Elbow Protectors—Gloves—Jerseys—Mitts—Shoes.



ALEX-SPORT

Recognised since 1920 as the leader in design and finish, ALEX clothing is made only from the best materials available.

ARM WARMERS

C/AL/10 Made in warm fine ribbed wool knitted close to fit the arm snugly. Ideal for early season events or Cyclo-Cross. One size only, choice of 2 colours Royal Blue or Black.

CAPS (RACING)

C/AL/25 "Belge" new pattern. Strong cotton with superior finish, extra fast bright colours in square design, eyeletted sides, short 2-way stitched peak, elastic back. White or colours, plain or in quarters with contrasting front to back bands or flashes across front and back. Lettered on peak with your Club name if required at no extra cost (minimum quantity 25).

C/AL/26 As above but in the following trade team colours: PEUGEOT, WEILS, COPPI, SALVARANI, SMITHS, FLANDRIA, FAEMA, ANQUETIL, BIC, CINELLI, BERTIN, PELFORTH, etc.

CAPS (TOURING)

C/AL/40 All wool Bob Cap. Cosy, warm in attractive multi-coloured designs.

C/AL/41 "Ski Cap". All wool with stiffened 2-way peak. Available in attractive colours. Ideal for those early morning club runs.

JERSEYS (RACING)

Available in a choice of 2 quality materials. ALL WOOL or RAYON/COTTON.

C/AL/60 218 WOOL. Superb close knit all wool. Designed for warmth and long life, this garment is the favourite of the road rider and has been used by every leading British Team in the World's Championships, Tour of Britain, etc. since 1945. Here is a wool jersey that will not sag or lose its shape even after long use.

C/AL/61 218 WOOL—as C/AL/60 but with 3 hip pockets.

C/AL/62 218 WOOL—as C/AL/60 but with 3 hip pockets and 3 chest pockets.

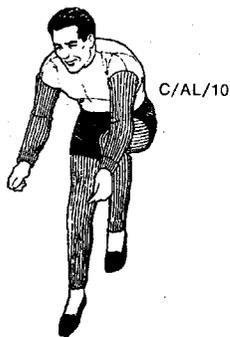
Extras available on 218 Jerseys

- (a) Zip on Tour de France collar.
- (b) Shirt type collar with zip/button.
- (c) Long sleeves.
- (d) Embroidered letters and stars, etc.

Colours available for 218 Jerseys

1055 Black	1064 Royal Blue	1076 Purple
1056 White	1066 Navy Blue	1078 Orange
1059 Bright Red	1068 Emerald Green	1079 Medium Yellow
1060 Light Yellow	1069 Bottle Green	1080 Grey
1961 Gold	1070 Ice Blue	1082 Maroon
1063 Light Blue	1075 Nigger Brown	

NOTE:—218 WOOL available ONLY with HORIZONTAL chest bands. (NO VERTICAL or V designs possible in wool.)



C/AL/25



C/AL/40



C/AL/41



C/AL/62



ALEX-SPORT

JERSEYS (RACING) continued

C/AL/70 212 RAYON/COTTON. A combination of 25% Rayon and 75% Cotton giving a superior silk finish so much in demand by the track rider and fast time trialist. All seams are sewn with a special thread and edges of neck and sleeves are finished in close knit wool.

C/AL/71 212 RAYON/COTTON—as C/AL/70 but with 3 hip pockets.

C/AL/72 212 RAYON/COTTON—as C/AL/70 but with 3 hip pockets and 3 chest pockets.

Extras available on 212 Jerseys are as those for the 218 Jersey, except (v) "V" Design on front and back.

EMBROIDERY. Alex-Sport Racing Jerseys are obtainable embroidered on chest, back or sleeves with your Club name or emblem or stars. This embroidery is executed by experts and should not be confused with cheap imitations. Minimum orders for embroidery to customer's own design is SIX jerseys.

LEG WARMERS

C/AL/90 "Belge" super quality all wool as used by leading Continental road and track men. Ideal for training or riding to events on cold mornings. One size only. Choice of two colours Royal Blue or Black.

SHORTS (RACING)

World famous Racing Shorts offering an unrivalled quality, perfect fit and ample cut. The 25% rayon content gives a smooth, silky, hard-wearing finish appreciated by champions since 1920. Made with long legs, extra long back, elastic waist and hip pocket, every short is expertly fitted, avoiding any rucking, with a large first choice individually chosen CHAMOIS seat insert. We make no excuses for the price of these shorts, knowledgeable riders prefer to pay the extra and obtain the comfort so necessary in modern competition.

Five models with rayon content:

C/AL/110 808 RAYON/COTTON.

C/AL/111 800 RAYON/COTTON, heavier quality.

C/AL/112 803 RAYON/WOOL, "Madison" with special double reinforced back, fitted with special inside hip pad pocket with outside stitched indicator.

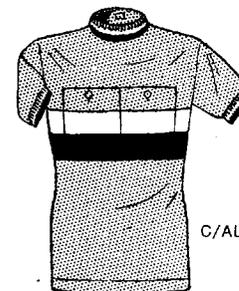
C/AL/113 804 RAYON/WOOL, "6-day". As "Madison" but with extra thick chamois, and for the rider who prefers all wool, two new ALEX models—

C/AL/114 A800 "Belge" design and quality as 800 but all wool.

C/AL/115 AIT "Italia" as A800 but with Italian style shorter legs.

EMBROIDERY is available on all racing shorts:

SIZES: Although having elasticated waist, racing shorts are available in 4 sizes as follows: 1 (28"); 2 (30"); 3 (32"); 4 (34").



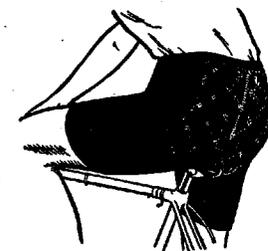
C/AL/72



C/AL/90



C/AL/114



C/AL/112



ALEX-SPORT

TRAINING SUITS

We have pleasure in introducing the finest Training Suits we have yet examined. ALEX-SPORT Training Suits have been chosen by the Belgian official team for the Olympic Games and World Championships.

C/AL/130 "Zandvoort" Top quality close knitted wool. Full zip blouson with chest pockets. Ankle zips and hip pockets are incorporated into the pantalons. Both blouson and pantalons have elasticated waist bands. Available in all popular colours and sizes.

C/AL/131 "Polo Tirette". As the "Zandvoort" with the difference that this suit has a polo neck collar and no pockets.

C/AL/132 "Italien". This suit once again is similar to the "Zandvoort", incorporating all the quality points of both "Zandvoort" and "Polo Tirette" the "Italien" has also contrasting bands on collars and cuffs, a polo neck and pockets.

Look for these star features:

Blouson

- * Superior extra fine close-knit wool.
- * Full front opening zip.
- * Flat collar, cuffs and elasticated broad waistband in cosy windproof wool executed in attractive Olympic coloured bands.

Pantalons

- * No ruck full under crutch double seat sewn inside.
- * Tapered close-fitting legs.
- * Internal large hip pocket with zip.
- * Long neat coloured zips at ankles.
- * Elasticated waist.
- * Ankles finished in contrasting coloured elasticated wool.

Blouson or Pantalons of the above can be supplied separately if required—see price list.

EMBROIDERY can be executed at the same prices as for wool racing jerseys.

OLYMPIC or MILREMO chest badges can be embroidered on blouson if desired at no extra cost.

Sizes available in:

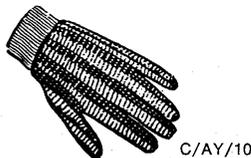
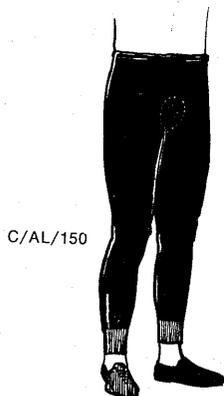
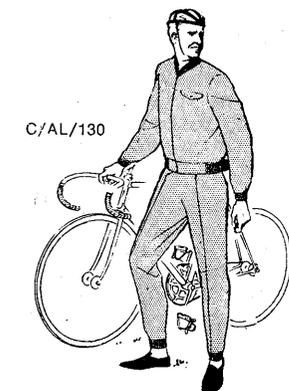
Blouson: 32" to 42" chest. Pantalons: 28" to 34" waist. Other sizes to special order.

TRAINING TIGHTS

C/AL/150 924AP Black wool with zips, chamois seat insert and pocket. Just the garment for training or the first few hours in 12 or 24 hour events.

ANDY GLOVES

C/AY/10 "Cycle". The famous jersey gloves, fleecy lined with knitted wrists. They are cosily warm and ideal for cycling. Men's and Women's in attractive brick red flecked colour.

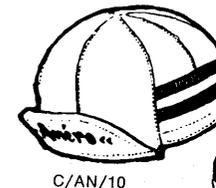


Anéro SPORT

A new and exciting range of Clothing from Denmark.

CAPS (RACING)

C/AN/10 All white square design with stand up front peak and elastic band. Available in white with contrasting bands or white with assorted trade names on peak. ANERO — BERTIN — ANQUETIL — MILREMO — GEMINIANI, etc.



JACKETS

C/AN/30 "Sporting" full length zip lightweight with knitted collar and cuffs in a contrasting colour. Available in choice of 3 colours—Red, Blue or Green. Made from Silicone proofed gaberdine making this article completely waterproof. Large, medium and small sizes.

C/AN/10

C/AN/30

JERSEYS (RACING)

Modern design in a choice of two materials.

C/AN/50 RAYON/COTTON. Short sleeves and no pockets. Available in all popular colours, with contrasting bands across the chest.

C/AN/51 As above but with three hip pockets.

C/AN/60 100% HELANCA NYLON. The very latest in clothing material. This jersey has short sleeves and no pockets. The type of material makes this jersey easily washable after each event.

C/AN/61 As above but with three hip pockets.

JERSEYS (STANDARD)

The ideal article for club runs or training sessions. Made in the finest quality cotton.

C/AN/80 100% COTTON with short sleeves. Available in a wide range of popular colours or in bright yellow with ANQUETIL printed on front and back.

C/AN/81 As above but with long sleeves.

NOTE: We can offer the above jerseys with your own club name printed on front and back at no extra cost (minimum order 100 jerseys).

PANTALONS

C/AN/100 Made in attractive Sky Blue Silicone shower-proof gaberdine with these Star features:

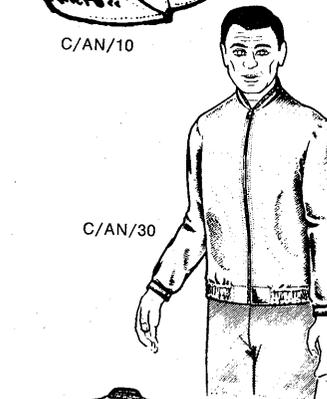
- * 2 slant front pockets.
- * 2 hip pockets with flap and button.
- * Rubberised waist band to prevent shirt riding out.
- * Close-fitting streamlined narrow legs.
- * Extension waist band with button.
- * Neat pleated fronts.
- * Wide comfortable elastic under knee.
- * Full under crutch internal double seat.

SHORTS (RACING)

C/AN/120 100% HELANCA NYLON. Practical cut with extra long back. Fitted with superior quality non-ruck chamois seat.

TRAINING SUITS

C/AN/140 100% COTTON with wool collar and cuffs. Full zip blouson with close fitting collar. Pantalons have elastic waistband and ankle zips. Available in scarlet, royal blue and black.

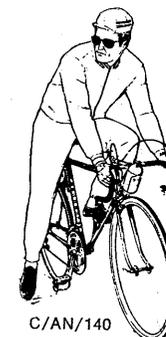


C/AN/50

C/AN/60



C/AN/81



C/AN/140

CAPS (RACING)

C/BN/10 Attractive black/red quarters in the famous BERTIN/PORTER 39 racing colours.

C/BN/11 As above but in the well-known BERTIN/MILREMO colours.

JERSEYS (RACING)

C/BN/30 COTTON with hip and chest pockets embroidered BERTIN/PORTER 39. Colours red, white and black.

C/BN/31 ALL WOOL with hip and chest pockets. This jersey is in the BERTIN/MILREMO colours of red, white and black.



C/BN/31

C/BN/10



Quality cycling footwear at a price everyone can afford. Another new RON KITCHING successful introduction.

C/CE/10



C/CE/11

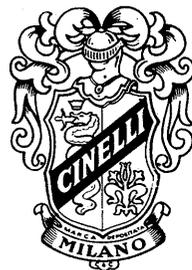


BOOTEES

C/CE/10 504 Fur-lined. Fits snugly over the ankle and is designed to eliminate rain from the felt. Can you afford to be without a pair in wintertime?

SHOES

C/CE/11 Super Sport. This shoe is available in sizes 4 to 12 has all the features of a top quality shoe yet is still at a very economical price. Red stitching together with perforated uppers makes these shoes a very "good buy".



A well-known name in cycle accessory circles but now branching out in the cycle clothing field. Personally selected by RON KITCHING, CINELLI products are sure to please the discerning buyer.

CINELLI

CRASH HELMETS

C/CI/10 "Pellsyntex". Light road helmet, well padded to protect the user with buckle fastening. Available in all sizes and a variety of colours, namely red, black, brown and blue.

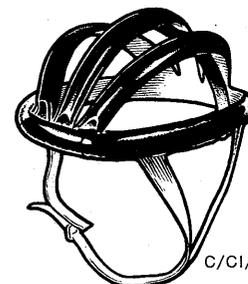
C/CI/11 "Campione del Mondo". The favourite of the pursuit stars, designed by a World Champion, this hat of improved design is extra light and has a super black varnished finish. The ear surrounds are also padded on this model.

C/CI/12 "Pista". A track hat in heavily padded leather giving special protection at the front. This hat although heavier is comfortable and stylish. Black only.

C/CI/13 "LL" No. 2 bis. A new style hat with padded bars covered in attractive plastic executed in two colours.



C/CI/11



C/CI/10



C/CI/13



C/CI/12



C/CI/30

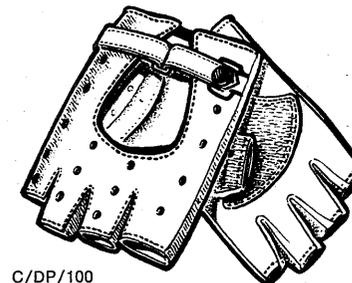
SHOES

C/CI/30 300 "Professionnel". A superb hand made shoe with attached shoeplates. Perforated soles and uppers. Truly a shoe which is worthy of the name "Professionnel". Available in sizes 4 to 12.

DAIYA-CAP

RACING MITTS

C/DP/100 Imitation leather in assorted colours. Reinforcing palm with adjustable wrist strap.



C/DP/100

Hector Martin

Continental Cycling Shoes are better. There is no doubt about that. Discerning riders prefer the genuine article made on a Continental last ensuring a more comfortable fit and better shape. We have searched the Continent for the best and from Belgium we have brought you HECTOR MARTIN shoes, designed by craftsmen who have met the exacting demands of professional and amateur riders.

BOOTEES

Remember all HECTOR MARTIN shoes and bootees are made with lightweight full bend through sole in butt hide with high grade genuine chrome tanned box calf uppers.

C/HN/35 "Bottines". The latest introduction from the Continent to solve one of winter's cycling problems—cold and wet feet.

Made in soft supple black leather the bootees are ultra light in weight. Ideal for winter cycling and Cyclo Cross racing, this bootee lacing over the ankle gives full weather protection and in addition is warm and comfortable due to the fur lining.



C/HN/35

CAPES (RACING)

C/HN/10 "Belge". Racing Apron. Used by Belgian racing aces, this simple transparent apron is worn under the racing vest and affords sufficient protection from the wet to chest and back.



C/HN/10

SHOES

C/HA/30 "Olympia". Super black finish, Solidor horse shoe heels, one-piece soles stitched to uppers which are not perforated. Weight 21 oz. pair.

C/HN/31 "Grand Sport". Finest value in cycling shoes today. Super black finish, Solidor horse shoe heels, one-piece sole attached to perforated uppers. Triangular eyelets. Weight 20 oz. pair.

C/HN/32 "Piste". The finest track shoe yet produced. Superb quality materials used throughout. No heel, all black, perforated uppers. Special narrow steel reinforcing plate inserted into the sole giving support but at the same time allowing a shoe plate to be used. Weight 18 oz. pair.

C/HN/33 "Super Route". A really distinctive road shoe. One-piece sole, Solidor light horse shoe heel, triangular brass eyelets, red piping, five rows of stitching from eyelets to instep with perforations between. Weight 20 oz. pair.

C/HN/34 "Campione del Mondo". The ultimate in road racing shoes—Italian style with low cut sides and raised backs. This shoe has superb exclusive MATO-FLEX black leather uppers perfectly hand sewn on to a one-piece through sole that incorporates a narrow steel reinforcing plate. Front and back of uppers and sole are fully perforated for coolness and the tongue is held on one side to the uppers to prevent its movement. Weight 16 oz. pair.



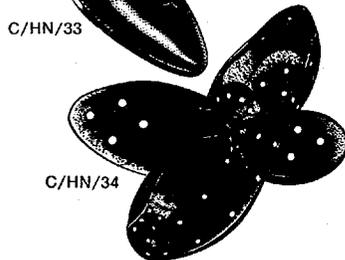
C/HN/31



C/HN/32



C/HN/33



C/HN/34



The very best Shoes from France. Made by craftsmen in one of the most up-to-date factories in Europe. HUNGARIA offer you shoes to suit all types of cycling. We promise you will not be disappointed whatever type of shoe you choose.

SHOE LACES

C/HA/10 Special long in an assortment of bright colours.



C/HA/30



C/HA/31



C/HA/32

SHOES

C/HA/30 "145 Routler". Ideal all-purpose cycling shoe. Black box, single soles, narrow sewn welt, pedal patch, brass eyelets, solid heel, plain uppers. Weight 16 oz. pair.

C/HA/31 "147 Allos". Similar to 145. Super glossy finish, double soles, black laces and plain uppers. Weight 18 oz. pair.

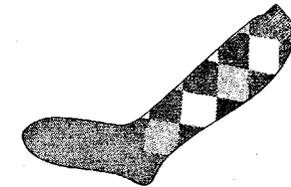
C/HA/32 "149 Tour de France". A superb light racing shoe in the new style open laced giving comfort. Brass eyelets, steel plate insert, and fully perforated uppers. Weight 16 oz. pair.

INDIANA

Another new name in cycle wear.

STOCKINGS

C/IA/10 "Intar". Long wool hose with bold diamond design—ideal for training.



This world famous trade-mark now brings you two entirely different types of clothing.



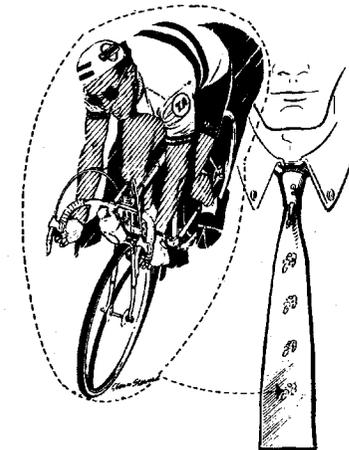
C/MO/10

CAPS (RACING)

C/MO/10 White with MILREMO emblem on the side.

TIES

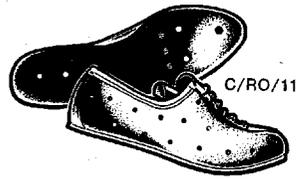
C/MO/50 Terylene with cyclist motif. Available in navy blue, dark green and maroon. Be "with it" on that social occasion.



C/MO/50

RIBO

Made in Spain, RIBO shoes are now very popular. Designed and made by skilled craftsmen in a country which is now one of Europe's leading cycle accessory manufacturers.



C/RO/11



C/RO/10

SHOES

C/RO/10 Special I. Top quality racing shoe, one-piece sole with horse shoe heel, perforated uppers with strong plastic laces and extra long tongue. Sizes 5 to 11. Weight 22 oz. pair.

C/RO/11 "Italien Professional". Words are very hard to find to describe this superb cycling shoe. Soft perforated uppers, a steel plate has been inserted into the perforated sole to give added strength. Low cut sides and raised back together with a thick sole moulded to give a perfect riding position make this an outstanding shoe. Weight 18 oz. pair.



A range of Continental and British made clothing designed by practical cyclists and offered at prices which are unbeatable.



C/RT/10

RONKIT



C/RT/30

ARM WARMERS

C/RT/10 Ribbed wool. Choice of colours: Black, royal blue and red.

CAPS (TOURING)

C/RT/30 "Stormer" Yankee style all-purpose cap, stitched crown, eyelets at side, square rubbered peak. Strong waterproof gaberdine in maroon, bottle green, navy and brown.

C/RT/31 "Bob". All wool in attractive colours.

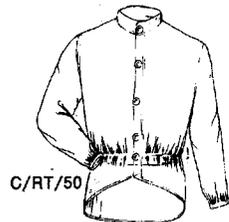


C/RT/31

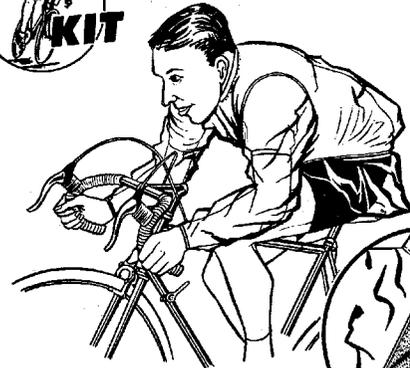
CAPES (RACING)

C/RT/50 "Tour de France". Strong lightweight plastic in transparent natural colour. Elasticated cuffs and waist tapes to eliminate cape from billowing in wind. Press-stud front fastening down front of cape.

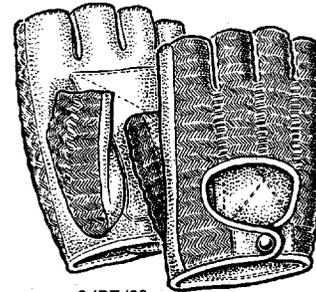
C/RT/51 "Le Jacques". Very similar in design to the "Tour de France" but incorporating the very latest in fastening. Velcro is used instead of buttons, etc. and this makes removing it while racing a very easy operation. The cape is just torn apart down the centre and simply pressed together again when re-fastening is required.



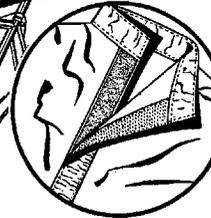
C/RT/50



C/RT/51



C/RT/80



C/RT/90

LEG WARMERS

C/RT/70 Heavy quality 3-ply wool, available in black, royal blue and red.

MITTS

C/RT/80 "Roubaix". Made in superb dark brown soft leather with double thickness palms, these top quality mitts are different by nature of the very open backs and close crocheting executed in brilliant contrasting colours. Fastening of the wrist is by strong press stud.

SHORTS (TOURING)

RON-KIT Touring Shorts are cut and designed by experts in a choice of three first-class materials—are made in Yorkshire, the home of good cloth—the result giving you unrivalled quality at a reasonable price.

Look for these star features:

- * Nylon reinforced pockets.
- * Adjustable waistband.
- * Rubberised waistband to prevent shirt riding out.
- * Full under crutch internal double seat.
- * Pockets side and hip with flap and button.
- * Extension waistband with modern press-stud fastening.
- * Belt loops if waistband not used.
- * Neat pleated fronts.

Three exciting materials to suit every purpose:

C/RT/90 RAYON/NYLON. Popular Rayon reinforced with 15% Nylon giving great strength and long wear. Colours: Charcoal.

C/RT/91 VELVET CORD. Still the favourite of many cyclists, this material is finest first quality, being warm and soft. Colours: Dark brown and bottle green.

C/RT/92 WHIPCORD. The favourite of the hard-riding clubman. Hard wearing without being too bulky. Colours: Black and brown.

LADIES' SHORTS in special feminine cut with smart turn-ups to leg and neat zip to side opening are available in all the above qualities at no extra charge. Be sure to specify ladies' cut when ordering.

RON-KIT Shorts are stocked in sizes: Gents—28" to 36"; Ladies—22" to 30". Other sizes to special order.

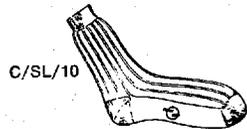
STOCKINGS

C/RT/110 "Club". Designed to fit into cycling shoes without discomfort, warm and hard wearing. Full knee length with Lastex yarn garters. Made in a special ribbed best quality all wool and finished with nylon reinforced heels and toes. Sizes: 9-11½ in attractive Plain White, Red, Royal Blue.



C/RT/110

Sportswear Specialities. The leading contractor to the Continent's top racing teams. SERGAL products are the actual issues made to the "Tour" teams and are identical in design and quality to the goods offered here.



C/SL/10

ANKLE SOCKS

C/SL/10 "Corsa". White cotton—available all sizes.

C/SL/11 "Super Corsa". Top quality wool—available all sizes.



C/SL/30

C/SL/50



C/SL/90

CAPS (RACING)

C/SL/30 "Coppi". The best ever in Racing Caps. Made in fine quality lined pique in a square design with a 2-way semi-stiff peak, eyeletted sides and elastic across back. Available in white or colours, plain or with contrasting stripes on side or front to rear. (Minimum order of 100 required if caps ordered to customer's own design.)

CAPS (TOURING)

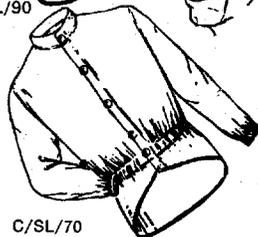
C/SL/50 "Dolomitti". All wool bob cap. Attractive colours with contrasting bands and pom-pom.

C/SL/51 "Stelvio". All wool with peak and back in quartered design.

CAPES (RACING)

C/SL/70 "Corsa". Strong transparent plastic with button front, long sleeves with elastic.

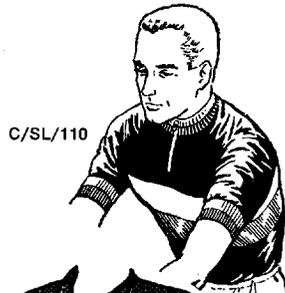
C/SL/71 As above in colours with VELCRO fastening.



C/SL/70

CRASH HATS

C/SL/90 "Coppi". Massed start light road crash hat. Sponged cork bars covered by superb chrome leather, this hat is ultra light and can be rolled up and pocketed if required. All sizes in red, blue, cream, brown, green, grey or black.



C/SL/110

JERSEYS (RACING)

Made for Champions with a choice of three different materials in magnificent bright colours with any style of contrasting bands.

C/SL/110 Silk (for sheer speed). A new introduction to meet the need for a jersey that is light, close fitting and offering the very minimum of wind resistance. Available only in TRACK style—no pockets—short sleeves and with round collar with zip. All popular colours.

C/SL/111 As above but with contrasting World Champion Bands on chest.

C/SL/115 Double Cotton (for economy). Superior double heavy quality in magnificent bright colours to your own choice with any contrasting bands. Round crew style or Lacoste shirt collar and with quarter sleeves. Hard wearing these are unquestionably the finest value in racing jerseys made today.

C/SL/116 As above but with three back pockets.



C/SL/111

JERSEYS (RACING)—continued

C/SL/117 As above with five pockets.

Colours available for DOUBLE COTTON JERSEYS:

C1 Light Blue	C7 Black
C2 Maroon	C8 White
C3 Light Grey	C9 Medium Blue
C4 Red	C10 Salmon Pink
C5 Yellow	C11 Medium Green
C6 Purple	

NOTE: Special designs can be obtained for a minimum order of 10 Jerseys.

C/SL/120 Fine Wool (for durability). Extra close fine knit with quarter sleeves, round crew style or Lacoste shirt type collar with buttons or zip fastener. Ideal for the rider who prefers the fine quality lighter weight Italian wool jersey.

C/SL/121 As above with three back pockets.

C/SL/122 As above with five pockets.

C/SL/123 As 122 above but embroidered in the colours of the following famous racing names—SALVARANI—IGNIS—LEGNANO—MOLTINI—SANSON—BIANCHI—MILREMO—CINELLI, etc.

Colours available for ALL WOOL JERSEYS:

W1 White	W8 Golden Yellow	W15 Pearl Grey
W2 Black	W9 Orange	W16 Light Grey
W3 Purple	W10 Pale Green	W17 Turquoise Blue
W4 Khaki	W11 Billard Green	W18 Royal Blue
W5 Nigger Brown	W12 Sea Green	W19 Navy Blue
W6 Lemon	W13 Maroon	W20 Ice Blue
W7 Canary Yellow	W14 Bright Red	W21 Cambridge Blue

EMBROIDERY: SERGAL Wool Racing Jerseys are obtainable embroidered on chest, back or sleeves with your club's name or emblem or stars, etc., at prices shown on separate price list. This embroidery is executed by experts and should not be confused with cheap imitations. Minimum quantity 10 Jerseys.

NOTE: To ensure accuracy always use our SPECIAL FREE ORDER FORM for your Jerseys (Racing) order.



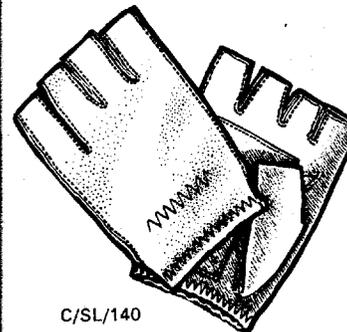
C/SL/51



C/SL/123



C/SL/141



C/SL/140

MITTS (RACING)

C/SL/140 "Olimpionico". Perfectly-cut Italian Mitts in superb soft leather, reinforced palms, elasticated at back of wrist. No fastening required. Dark brown.

C/SL/141 "Coppi". Introduced by the famous "Campionissimo" himself and still our most popular mitt. Made with backs of hand and thumb in full fine quality open design hand crocheted string. Fronts of superb soft leather with reinforced palm, elasticated front of wrist and with neat button to fasten V opening at the back. Light or dark brown, fawn or all white.

C/SL/142 "Belge". Similar to the "Coppi" but with the addition of a sponge pad insert neatly sewn into the palm. These mitts are a "must" for the distance rider or for bad surfaced roads, the insert relieving hand and wrist fatigue. Square open back to wrist with press-stud fastener incorporating strap adjuster. Light or dark brown or attractive fawn flecked.

C/SL/143 "Renna". The latest introduction in an entirely new material. This mitt is in the "Coppi" style but with extremely soft and supple washable reindeer leather. Usual string backs and with back or wrist in open square design with press-stud fastening. All white finish only.

(All SERGAL Mitts are available in sizes 2 to 5.)

SERGAL

PANTALONS

C/SL/160 "Suedetti". The very latest in training clothing. Now used extensively by the top Continental aces, suedette pantaloons incorporate the following outstanding features:

- * Close fitting narrow legs and over knee giving sufficient movement without annoying wind resistance and interference with chain.
- * Wide comfortable elastic under knee avoiding use of straps.
- * Full crutch internal double seat.
- * Pockets side and hip with flap and button.
- * Neat pleated fronts.
- * Belt loops.
- * Chestnut colour.

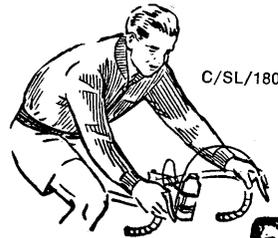


C/SL/160

C/SL/161 "Damier". As the suedette model but in a choice of two colours—black/white or maroon/yellow.

PULLOVERS

C/SL/180 "Roma". All wool sweater with V neck, long sleeves with contrasting bands on wrist and neck. Choice of colours—blue, grey and green. Weight 1½ lbs.



C/SL/180

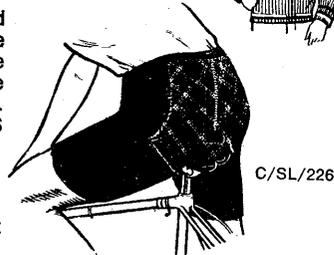
C/SL/181 "Napoli". All wool sweater with full zip front, contrasting bands on sleeves and collars. Crew type collar which makes this article very warm on cold mornings. Choice of colours—blue, grey and green. Weight 1 lb. 6 oz.



C/SL/181

SHORTS (FOR RACING)

Renowned the world over for their distinctive design and hardwearing qualities SERGAL shorts are made in a choice of three materials. Used by the Italian Champions in the Giro d'Italia, Milan-San Remo and all the classics, these Italian shorts offer a fine quality at more reasonable prices. All types are carefully fitted with soft first quality CHAMOIS seat insert.



C/SL/226

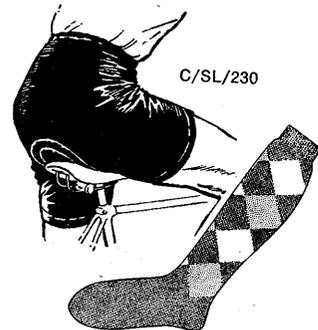
C/SL/220 Double Cotton. "Road" non-fade.

C/SL/221 Double Cotton. "Track" with reinforced back, hip pocket with button and inside pad packet on left hip.

C/SL/225 All Wool. "Road" in extra fine quality with elastic waist and fitted with brace buttons.

C/SL/226 All Wool. "Track" with reinforced back, hip pocket and inside pad pocket.

C/SL/230 All Silk. "The" short for the speedman. The ideal wear with the SERGAL silk racing jersey.



C/SL/230

STOCKINGS

C/SL/250 "Diamond". From Italy, these stockings are full knee length made in a superior all wool with elastic tops and are nylon reinforced at heel and toe. In attractive diamond overcheck design. Sizes 9-11½.

C/SL/251 "Diamond L". As above, extra long.

C/SL/252 "Diamond T". As above but made in a much heavier material.

STORM CHEETAH

CAPES—STANDARD

C/SH/11 "Standard". British made, welded seams throughout and fully cut in a complete range of sizes. Colours available—gold and black.

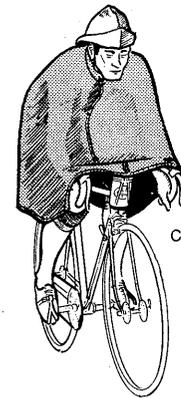
C/SH/14 "Handicape". The cape with sleeves, allows free movement of the arms and is ideal for all cyclists and hikers.

C/SH/15 "Star". The economy cape where price is the main consideration—one size only 42" and one colour—yellow.

C/SH/16 "Stormlite". Tough, hardwearing garments in a material to outdate oilskin with the following advantages:

- * Rot, mildew and waterproof.
- * High resistance to tearing, abrasives, oil and most chemicals.
- * The nylon reinforcement provides excellent welded seam strength.
- * Good stretch properties.
- * Highly flexible.
- * Will not become sticky.

C/SH/19 "Stormglow". Capes with an accent on Safety First. Manufactured in a laminated PVC smooth white inside and fluorescent embossed exterior. Protected in a "Stormglow" cape the user is visible from all angles.



C/SH/19



C/SH/45

LEGGINGS

C/SH/30 "Standard". One size only 32" available colours: gold or black.

C/SH/35 "Stormlite". Yellow only—32".

OVERTROUSERS

C/SH/40 "Standard". Complete protection is afforded and a generous cut allows complete freedom of movement. Available one size in gold or black.

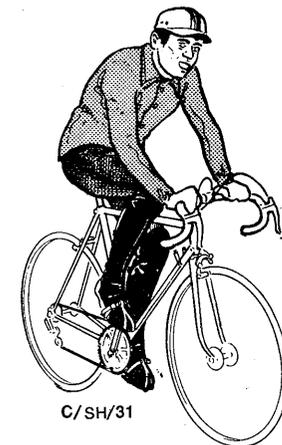
C/SH/41 "Stormlite". Yellow or black. Choice of 3 lengths 28", 30" and 32".

SO'WESTERS

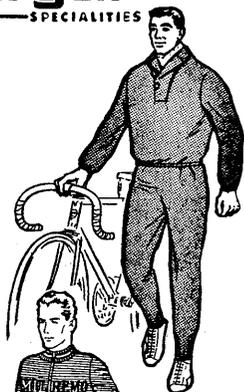
C/SH/45 Still the best headgear for cyclists. Available in gold or black.

SPATEES

C/SH/31 The choice of the sporting cyclist—light and cool in use and available in gold or black. Provides protection just where it is most needed—over the shoes and front of the legs to above the knees.



C/SH/31



TRACK SUITS

C/SL/270 "Pista". The finest value in track suits today. Made in superior silk finish, serviceable and strong, heavy windproofed cotton, fleecy backed for warmth this suit has a fully cut blouson top with concealed elastic at waist and cuffs. The collar is finished in exclusive two button shawl style and the legs of the pantalons are tapered with long zips to the ankles. A really superior garment in every way and not to be confused with cheaper imitations.
Colours available: Red, grey, maroon, light, medium or dark blue, dark green or black.

C/SL/271 "Pista Luxe". Similar to the "Pista" but with smart coloured wool trimmings to the cuffs, waistband, ankles and collars. Zip fastener to the collar.

TRAINING SUITS

Identical to the team issue of the smartly-dressed successful Italian Olympic and World's "squodras". Superb quality and design.

C/SL/290 "Vincitore". Training suit complete. Colours available: Royal blue, red, grey, or to special order. Blouson or Pantalons of the above can be supplied separately if required—see price list.

Blouson

- * Superior extra fine close-knit wool.
- * Full front opening zip.
- * Flat collar, cuffs and elasticated broad waistband in cosy windproof wool executed in attractive Olympic coloured bands.

Pantalons

- * No ruck full under crutch, double seat sewn inside.
- * Tapered close-fitting legs.
- * Internal large hip pocket with zip.
- * Long neat coloured zips at ankles.
- * Elasticated waist.
- * Ankles finished in contrasting coloured elasticated wool.

Embroidery: OLYMPIC or MILREMO chest badges can be embroidered on blouson if desired, or other embroidery at extra cost.

Sizes available in Blouson: 32" to 42" chest.
Pantalons: 28" to 34" waist.

Other sizes to special order.

C/SL/291 "Vincitore". Embroidered in the colours of the famous racing names—MILREMO-BERTIN, etc. or in your own club or sponsor's colours.

C/SL/295 "Campionissimo". A superb production in 50% Meraklon/50% Fine wool. Full zip and zip on Pantalon legs. Elasticated cuffs and waist. Contrasting bands on collar, cuffs and ankles. Assorted colours and sizes.

TRAINING TIGHTS

C/SL/300 "Training". With chamois seat insert with hip pocket. Black only.



C/SL/291



C/SL/295



C/SL/300



CAPS (RACING)

C/VA/10 White with printed VITTORIA badge.

WEVO

JERSEYS (STANDARD)

C/WO/10 Cotton Jersey shirt with short sleeves. Choice of assorted colours. Own club or sponsor's name printed free on orders of 100 or more.

ZEUS

CAPS (RACING)

C/ZS/10 White with 2-way peak. Printed ZEUS with World Champion bands from front to back.

JERSEYS (RACING)

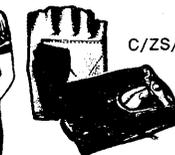
C/ZS/20 Team issue road with embroidery.

MITTS

C/ZS/30 "Vuelta". Washable chamois with crocheted back in choice of four colours, white, red, blue and green. Easily the most popular mitt available today.



C/ZS/10



C/ZS/30

ZIFFIRO

A new name brought to British cycling, once again, and personally selected, by RON KITCHING. Designed and manufactured by experts in the cycling game.

ANKLE SOCKS

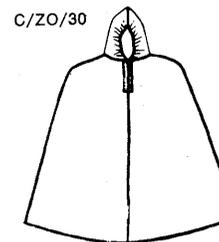
C/ZO/1 All white Continental style in extra quality stretch nylon with broad elastic top. Available in all popular sizes.

CAPES (STANDARD)

C/ZO/30 "Vinyl". Smoke coloured ultralight with attached hood. Available in sizes 34" and 38".

C/ZO/31 "Napa". Strong plastic in an attractive blue. Attached hood. Choice of two sizes 34" and 38".

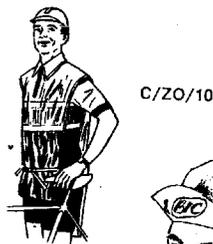
C/ZO/30



ZIFFIRO

CAPIES (RACING)

C/ZO/10 Strong transparent plastic without sleeves. Waist tapes and a zip at the neck is fitted.



C/ZO/10

CAPS

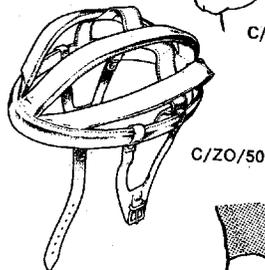
C/ZO/5 Made in fine quality piqué with elastic across back and a semi-stiff 2-way peak. Available in all popular trade marques. Motif is on side and peak of cap.



C/ZO/5

CRASH HATS

C/ZO/50 "Kermesse". Light road padded skay. Buckle fastening. Available in four colours, red, white, blue and black. Easily the most popular helmet for the racing cyclist.



C/ZO/50

ELBOW PROTECTORS

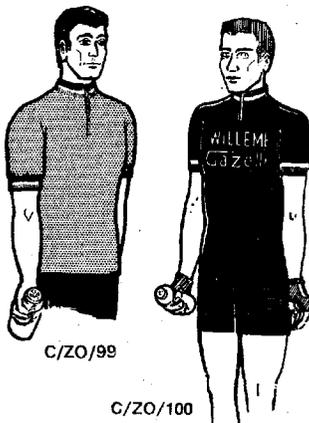
C/ZO/70 "Aussie". Australian designed and made for racing protection in all Cycling events. Comfortable elastic arm grips with sponge elbow pad.



C/ZO/70

GLOVES

C/ZO/90 "Sport". Finest leather with full fingers. Press stud fastening and crocheted backs.



C/ZO/99

C/ZO/100

JERSEYS (RACING)

C/ZO/99 All wool with short sleeves, 3 hip pockets, and round crew neck with zip. Available in an assortment of very attractive colours.

C/ZO/100 All wool team issue with hip/chest pockets and embroidered in colours of the following famous racing names: BIC — ANQUETIL — MERCIER — PEL-FORTH.

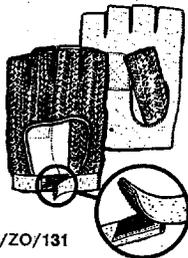
C/ZO/101 As above but in PEUGEOT or SALVARANI colours.

MITTS

C/ZO/130 "Tostado". All peccary leather with exclusive velcro fastening.

C/ZO/131 "Tostado Plus". These handsome mitts are made with no less than eleven separate pieces of superb soft light brown peccary leather, strongly stitched so that the palm and thumb reinforcing patches never ruck and become uncomfortable. Washing will not affect either the shape or colouring. The closely crocheted backs are in a choice of colours and the modern Velcro wrist fastening closes or opens quickly over all sizes of wrists. Attention to detail and quality of materials make the "Tostado Plus" mitt the first choice of Champions.

C/ZO/132 "Tostado Super Plus". As above but with the leathers available in a choice of colours, the latest ZIFFIRO innovation.



C/ZO/131

ZIFFIRO

SHOES

C/ZO/150 "Race Leader". Racing shoes made from top quality black leather, uppers perforated for ventilation. Single thickness sole with reinforcing spring steel plate concealed. Shoes of the finest quality. Weight 22 ozs. only.

C/ZO/151 "Star Rider". Racing shoes made for long distance and stage events with quality and not price the only consideration. Rigidity is perfectly achieved by the steel plate inserted into the $\frac{1}{4}$ " thick one-piece sole with no heel so distributing pedal pressure evenly over the whole foot. Both the sole and the generous polished thick leather one-piece uppers are fully ventilated and eight sets of lace-holes extend from well up the instep to within two inches of the toe with matching perforations in the tongue to hold it in place. If you want a shoe to tackle PARIS-ROUBAIX or look smart enough for a championship time-trial then this is the shoe for you. Weight 22 ozs.



C/ZO/152 "Winter". This model is designed mainly for winter riding. Top quality black leather uppers securely bonded to a thick leather sole reinforced with a concealed spring steel plate. Non perforated. Fully fleece lined with large tongue designed to keep the feet dry. Despite the thick sole the shoe is light and comfortable. Weight 18 ozs. pair.

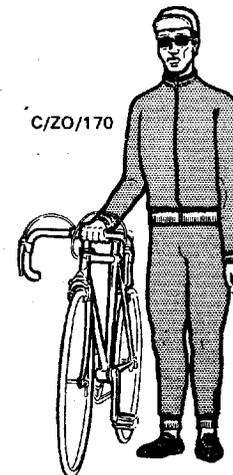
C/ZO/153 "Cyclo Cross" Bootees. A new concept in cyclo cross footwear. Similar to Model "Winter" but in ankle length. The thick sole is fitted with 4 removeable alloy running studs in the sole centre and heel. Fully fleecy lined. Weight with studs 24 ozs. pair.



C/ZO/160

SHORTS (RACING)

C/ZO/160 All wool, with hip pocket, a soft chamois insert double stitched and a strong elastic waist band are incorporated into these superbly designed shorts to ensure a perfect fit.



C/ZO/170

TRACK SUITS

C/ZO/170 A superb all wool track suit. Blouson has full front zip and elasticated waist and cuffs, close fitting pantalons have long neat coloured zips on ankle, large hip pocket, elasticated waist and ankle. This suit which is available in Red, Blue, Black and Green, has contrasting coloured Olympic Bands on collar, cuffs, waist bands and ankle.